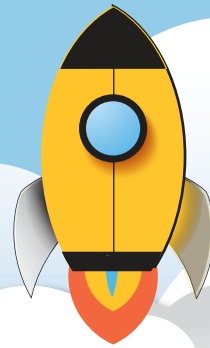


# INNOVATION LAUNCH PAD

The KSU Innovation Launch Pad (ILP) is a 6-session workshop modeled after the National Science Foundation Innovation Corps program and supported by the KSU Office of Intellectual Property Development (OIPD).



**SHOWCASE**  
Final team pitch presentation

Session

6



Pitch practice, finding funding (venture, SBIR, STTR)

Session

5



Risks, storytelling next steps

Session

4



Finding your customers, building your network, pitch prep

Session

3



Value proposition pivots, understanding your market space

Session

2



Business model canvas, customer segments, interviews

Session

1



Introduction, customer discovery, value proposition



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<https://research.kennesaw.edu/intellectual-property/>